



# Demographic Trends & Projections

March 2025



# STRATEGIC PLAN | 21-25

Our mission is to:

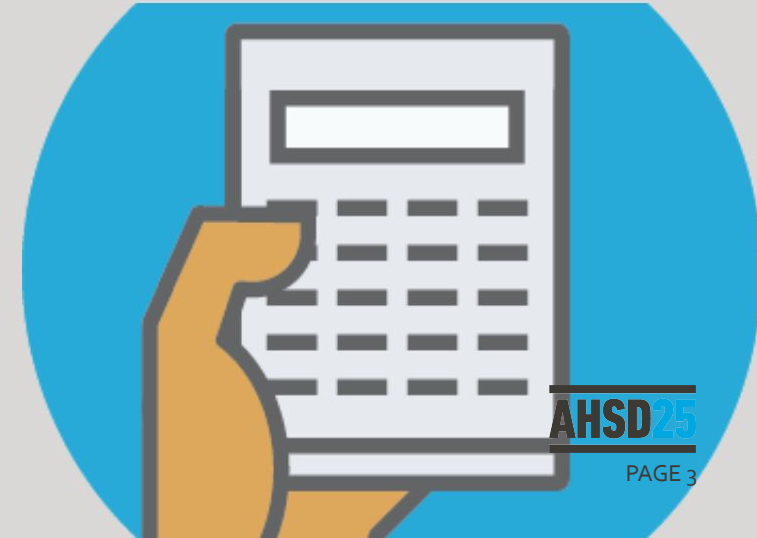
empower an  
inclusive, diverse  
community of  
learners to innovate  
and thrive as global  
citizens.



# OUR GOALS & STRATEGIES

This presentation falls under the:

1. Student Achievement Goal
2. Family & Community Goal
3. Learning Environment Goal
4. High-Quality Staff Goal
5. Stewardship of Resources Goal





# PRESENTATION OUTLINE SLIDE

This presentation will cover:

1. Scope & Overview
2. Data
3. Projections

# SCOPE & OVERVIEW



# Scope of Work



## **Expert Background and Credentials:**

Dr. John D. Kasarda, Consulting Demographer, is globally recognized for his expertise in demographic analysis and enrollment forecasting.

## **Comprehensive Methodology:**

- Analyzing the most recent demographic and housing trends.
- Assessing factors such as future new housing developments, housing turnover, and family in-migration.
- Forecasting population and household growth through 2035.

## **Accurate Projections for Strategic Planning:**

- Assessment of annual enrollment growth and/or decline as a whole and for each school since at least 1990
- Reasons for enrollment growth and/or decline
- Computation and assessment of migration/retention and transfer of students, by year and by grade.

# District 25 Housing & Population Trends



## Historical Growth and Development:

- Arlington Heights experienced rapid population growth post-WWII, with significant housing developments in the 1950s and 1960s.
- Population grew from 8,768 in 1950 to 66,884 by 1970 due to the construction of moderately priced single-family homes.

## Shift in Housing Trends:

- The 1970s saw a decline in preschool and school-age populations as the community matured and housing turnover slowed.
- Higher mortgage rates and limited developable land led to a focus on multifamily housing and teardowns with larger replacement homes in the 1990s.

## Population Dynamics:

- A stabilization of overall population occurred from 1990 to 2000, with modest growth in school-age children.
- By 2020, the population increased to 77,676, driven by housing turnover from aging empty-nesters to younger families.

## Recent Housing Turnover Trends:

- Single-family home sales averaged 64 units per month from 2012–2024, peaking at 86 units in 2021.
- Despite a dip in sales volume, median sales prices continued to rise, averaging over \$500,000 in 2024.

# Overview Continued



Approximately 10 Sq Miles Incorporating:

- Arlington Heights
- Mount Prospect
- And one block of Rolling Meadows

Primarily Residential, mostly developed

Currently Serving 5186 students for the  
24-25 school year

**Table 1**

Median Value of Owner-Occupied Housing Units  
in Arlington Heights, IL:

1950 - 2020

Year	Median Value
1950	\$16,449
1960	\$23,000
1970	\$35,500
1980	\$93,000
1990	\$169,100
2000	\$240,600
2010	\$365,000
2020	\$352,000

# Census Data: Population by Age



**Table 2**

Population by Age in Arlington Heights, IL:

1950 - 2020

Age	1950	1960	1970	1980	1990	2000	2010	2020
Under 5	914	3,952	5,783	3,680	5,191	4,554	4,149	4,216
5–9	828	3,921	7,857	4,779	4,735	4,924	4,698	4,693
10–14	619	2,965	8,292	6,409	4,415	5,112	4,742	4,720
15–19	490	1,646	6,052	6,487	4,321	4,242	4,346	4,418
65 and older	679	1,390	3,036	5,114	9,235	12,221	12,920	15,517
Total	8,768	27,878	66,884	66,116	75,460	76,031	75,101	77,676

Source: U.S. Bureau of the Census. Decennial Census of Population and Housing. 1950 to 2020.



# Trends in Student Enrollment



1950 - 1960 Increase from 3,008 to 10,036

1970 - 1980 Enrollment drop to 3,711 due to an aging village population and increase in interest rates

1990 - 2000 Enrollment climbing to mid 5,000 as interests rate decrease and housing turnovers to younger families.

2020 - Current Post Covid rebound to 5,186

**Table 3**  
Arlington Heights School District 25 Enrollment Trends: 1957 to 2024

School Year	Total Enrollment	School Year	Total Enrollment
1957-58	3,008	1993-94	4,109
1958-59	3,570	1994-95	4,163
1959-60	4,027	1995-96	4,373
1960-61	4,350	1996-97	4,422
1961-62	5,496	1997-98	4,504
1962-63	6,186	1998-99	4,569
1963-64	6,994	1999-00	4,663
1964-65	7,597	2000-01	4,759
1965-66	8,336	2001-02	4,732
1966-67	8,881	2002-03	4,765
1967-68	9,376	2003-04	4,766
1968-69	9,801	2004-05	4,774
1969-70	10,036	2005-06	4,820
1970-71	9,994	2006-07	4,899
1971-72	9,697	2007-08	4,924
1972-73	9,435	2008-09	4,930
1973-74	8,991	2009-10	4,995
1974-75	8,420	2010-11	5,036
1975-76	7,997	2011-12	4,994
1976-77	7,291	2012-13	5,028
1977-78	6,756	2013-14	5,110
1978-79	6,069	2014-15	5,225
1979-80	5,516	2015-16	5,237
1980-81	5,109	2016-17	5,342
1981-82	4,779	2017-18	5,412
1982-83	4,532	2018-19	5,441
1983-84	4,253	2019-20	5,399
1984-85	3,915	2020-21	5,200
1985-86	3,797	2021-22	5,158
1986-87	3,711	2022-23	5,120
1990-91	3,949	2023-24	5,096
1991-92	3,953	2024-25	5,186
1992-93	4,049	—	—

# Total Enrollment by Grade 1990 - 2024



- **Enrollment Growth:** Increased from 3,949 (1990–91) to 5,186 (2024–25).
- **Kindergarten Fluctuations:** Dropped from 469 (2021–22) to 386 (2023–24), rebounded to 491 (2024–25).
- **Post-COVID Dip:** Enrollment fell to 5,096 (2022–23) due to shifting family dynamics.
- **Stabilization:** Now consistently above 5,100, indicating a return to pre-pandemic trends.

Table 4

School Year	K	1	2	3	4	5	6	7	8	Total
1990–91	491	480	420	450	400	435	406	423	444	3,949
1991–92	432	515	476	419	444	391	452	402	422	3,953
1992–93	476	460	497	473	430	454	404	457	398	4,049
1993–94	484	488	440	491	465	433	453	397	458	4,109
1994–95	465	507	492	452	489	472	443	436	407	4,163
1995–96	520	498	507	500	466	497	479	453	453	4,373
1996–97	480	541	517	516	506	447	490	475	450	4,422
1997–98	444	517	555	508	513	506	465	505	491	4,504
1998–99	485	492	517	538	511	521	533	468	504	4,569
1999–00	446	525	502	529	553	532	541	549	486	4,663
2000–01	446	504	525	519	519	558	576	562	550	4,759
2001–02	451	489	490	528	514	525	576	592	567	4,732
2002–03	481	525	501	494	554	511	549	576	574	4,765
2003–04	421	551	541	496	505	559	536	573	584	4,766
2004–05	452	473	568	546	508	516	598	538	575	4,774
2005–06	461	521	483	574	562	531	542	598	548	4,820
2006–07	487	524	524	501	580	565	559	555	604	4,899
2007–08	432	585	554	533	511	592	596	564	557	4,924
2008–09	478	507	587	553	517	511	613	598	566	4,930
2009–10	503	520	521	594	557	531	550	619	600	4,995
2010–11	488	566	533	536	606	565	559	561	622	5,036
2011–12	463	551	578	548	538	603	595	560	558	4,994
2012–13	433	550	576	589	550	541	628	594	567	5,028
2013–14	450	534	574	598	608	551	566	633	596	5,110
2014–15	479	584	571	597	608	605	577	565	639	5,225
2015–16	484	600	598	563	593	621	628	581	569	5,237
2016–17	496	617	610	610	560	595	635	638	581	5,342
2017–18	508	617	613	620	621	557	610	640	626	5,412
2018–19	499	630	630	619	632	619	554	617	641	5,441
2019–20	502	610	619	634	631	617	622	552	612	5,399
2020–21	475	555	588	615	593	611	606	623	534	5,200
2021–22	469	557	556	587	593	593	599	596	608	5,158
2022–23	412	565	586	559	600	603	583	615	597	5,120
2023–24	386	539	606	592	569	585	615	594	610	5,096
2024–25	491	522	559	623	611	566	600	603	611	5,186

# Decomposition of Enrollment Change



For the past 31 year, District 25 primarily experiences positive net student in-migration and transfer .

- 2011- 2017 +large increase +1,234 students
- 2018 - 2023 have shown a steady decline
- 2024 was a record increase of +209 due to the addition of full day kindergarten

**Table 5**

Decomposition of Annual Sources of Enrollment Change at Arlington Heights School District 25: Sept 1990 - Sept 2024

Transition Year Sept. to Sept.	Change Total Enrollment	Entering K vs. Exiting 8	Net Annual Migration/ Transfer
1990 to 91	4	-12	16
1991 to 92	96	54	42
1992 to 93	60	86	-26
1993 to 94	54	7	47
1994 to 95	210	113	97
1995 to 96	49	27	22
1996 to 97	82	-6	88
1997 to 98	65	-6	71
1998 to 99	94	-58	152
1999 to 00	96	-40	136
2000 to 01	-27	-99	72
2001 to 02	33	-86	119
2002 to 03	1	-153	154
2003 to 04	8	-132	140
2004 to 05	46	-114	160
2005 to 06	79	-61	140
2006 to 07	25	-172	197
2007 to 08	6	-79	85
2008 to 09	65	-63	128
2009 to 10	41	-112	153
2010 to 11	-42	-159	117
2011 to 12	34	-125	159
2012 to 13	82	-117	199
2013 to 14	115	-117	232
2014 to 15	12	-155	167
2015 to 16	105	-73	178
2016 to 17	70	-73	143
2017 to 18	29	-127	156
2018 to 19	-42	-139	97
2019 to 20	-199	-137	-62
2020 to 21	-42	-65	23
2021 to 22	-38	-196	158
2022 to 23	-24	-211	187
2023 to 24	90	-119	209

# Student Migration/Transfer



Noting the net increase or decline in student enrollment when moving from year to year.

**Table 6**

Net Annual Migration/Transfer at Arlington Heights School District 25: Sept 1990 - Sept 2024

Transition Year Sept. to Sept.	Grade Transition								
	K-1	1-2	2-3	3-4	4-5	5-6	6-7	7-8	Total
1990 to 91	24	-4	-1	-6	-9	17	-4	-1	16
1991 to 92	28	-18	-3	11	10	13	5	-4	42
1992 to 93	12	-20	-6	-8	3	-1	-7	1	-26
1993 to 94	23	4	12	-2	7	10	-17	10	47
1994 to 95	33	0	8	14	8	7	10	17	97
1995 to 96	21	19	9	6	-19	-7	-4	-3	22
1996 to 97	37	14	-9	-3	0	18	15	16	88
1997 to 98	48	0	-17	3	8	27	3	-1	71
1998 to 99	40	10	12	15	21	20	16	18	152
1999 to 00	58	0	17	-10	5	44	21	1	136
2000 to 01	43	-14	3	-5	6	18	16	5	72
2001 to 02	74	12	4	26	-3	24	0	-18	119
2002 to 03	70	16	-5	11	5	25	24	8	154
2003 to 04	52	17	5	12	11	39	2	2	140
2004 to 05	69	10	6	16	23	26	0	10	160
2005 to 06	63	3	18	6	3	28	13	6	140
2006 to 07	98	30	9	10	12	31	5	2	197
2007 to 08	75	2	-1	-16	0	21	2	2	85
2008 to 09	42	14	7	4	14	39	6	2	128
2009 to 10	63	13	15	12	8	28	11	3	153
2010 to 11	63	12	15	2	-3	30	1	-3	117
2011 to 12	87	25	11	2	3	25	-1	7	159
2012 to 13	101	24	22	19	1	25	5	2	199
2013 to 14	134	37	23	10	-3	26	-1	6	232
2014 to 15	121	14	-8	-4	13	23	4	4	167
2015 to 16	133	10	12	-3	2	14	10	0	178
2016 to 17	121	-4	10	11	-3	15	5	-12	143
2017 to 18	122	13	6	12	-2	-3	7	1	156
2018 to 19	111	-11	4	12	-15	3	-2	-5	97
2019 to 20	53	-22	-4	-41	-20	-11	1	-18	-62
2020 to 21	82	1	-1	-22	0	-12	-10	-15	23
2021 to 22	96	29	3	13	10	-10	16	1	158
2022 to 23	127	41	6	10	-15	12	11	-5	187
2023 to 24	136	20	17	19	-3	15	-12	17	209



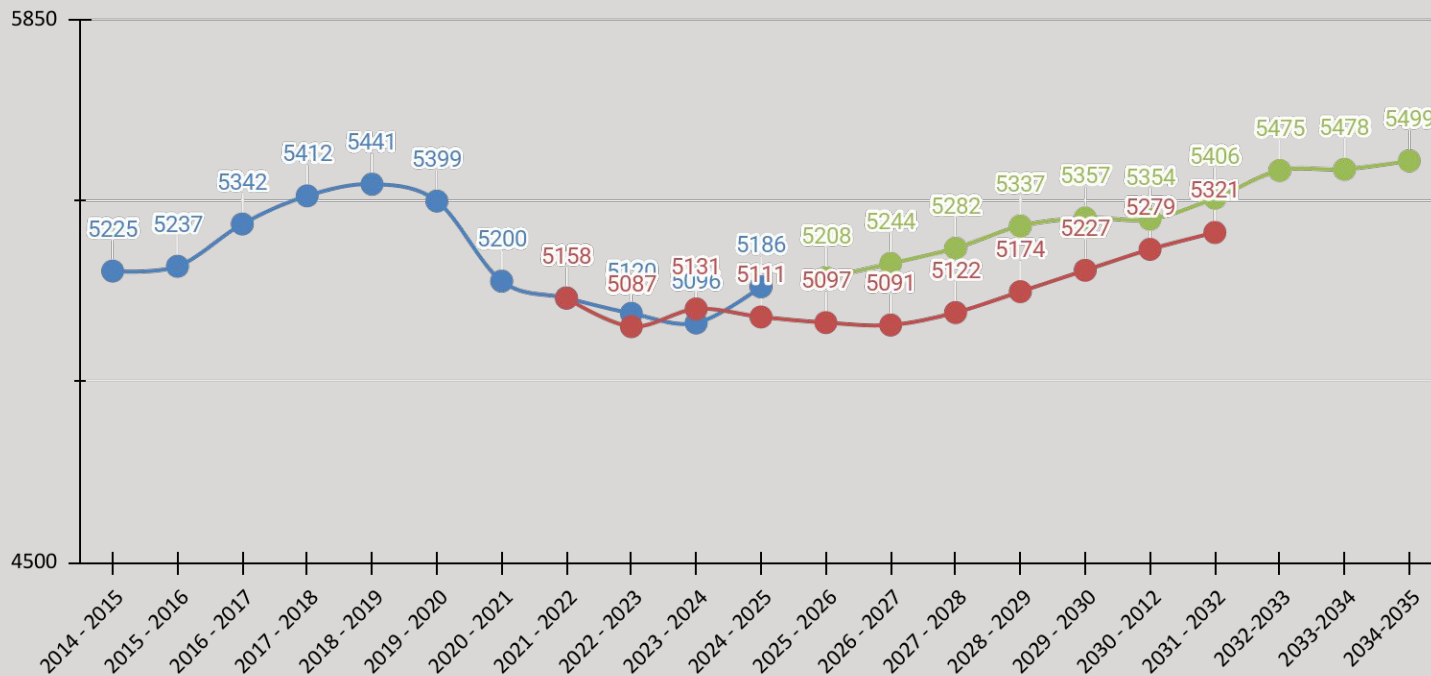
**PROJECTIONS**

# 2022 vs 2024 Projections K-8



District Enrollment  
Grades K - 8  
Updated Kasarda Demographic Projections Used from 2018

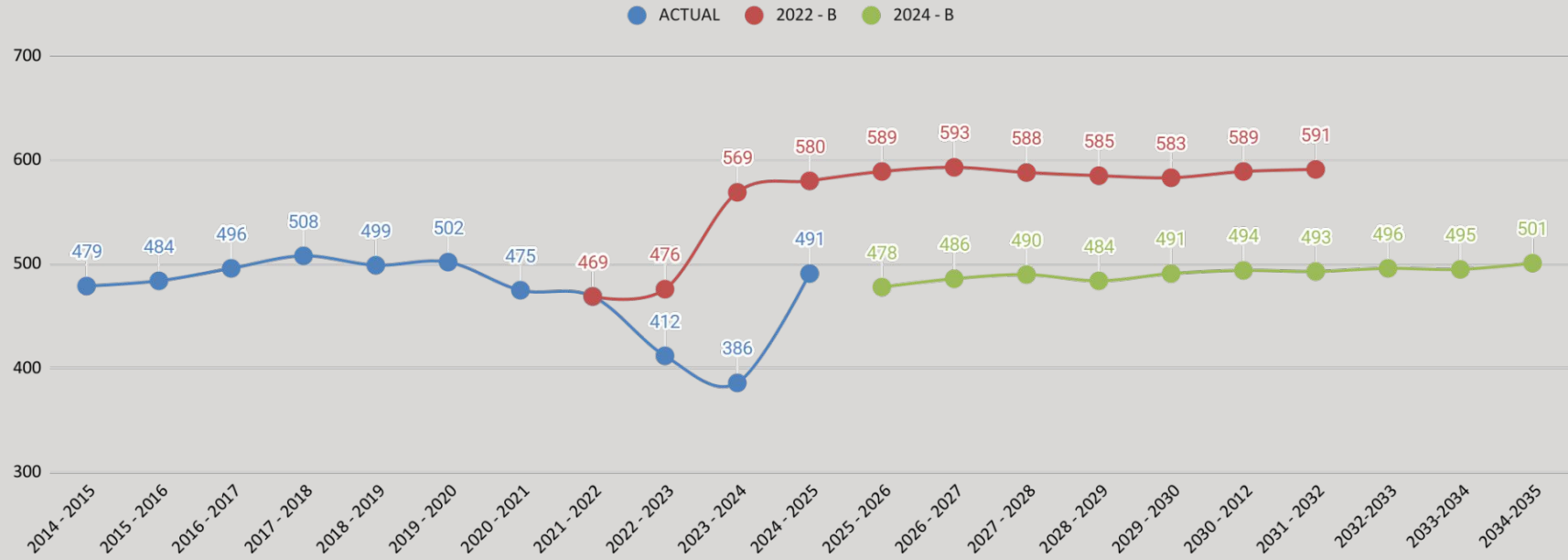
● ACTUAL ● 2022 - B ● 2024 - B



# 2022 vs 2024 Projections Kindergarten



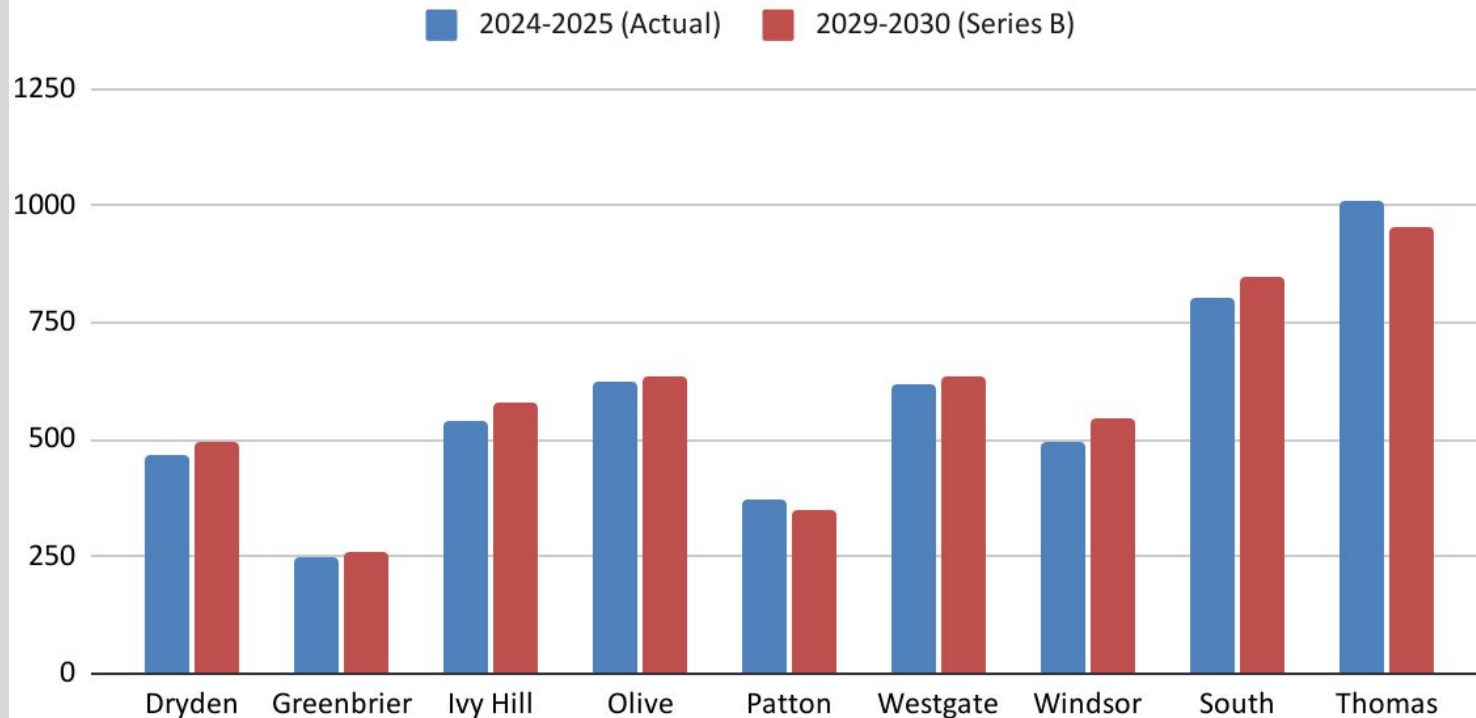
District Enrollment  
Grades Kindergarten  
Updated Kasarda Demographic Projections Used from 2018



# Five Year Building Projections



2024-2025 (Actual) and 2029-2030 (Series B)



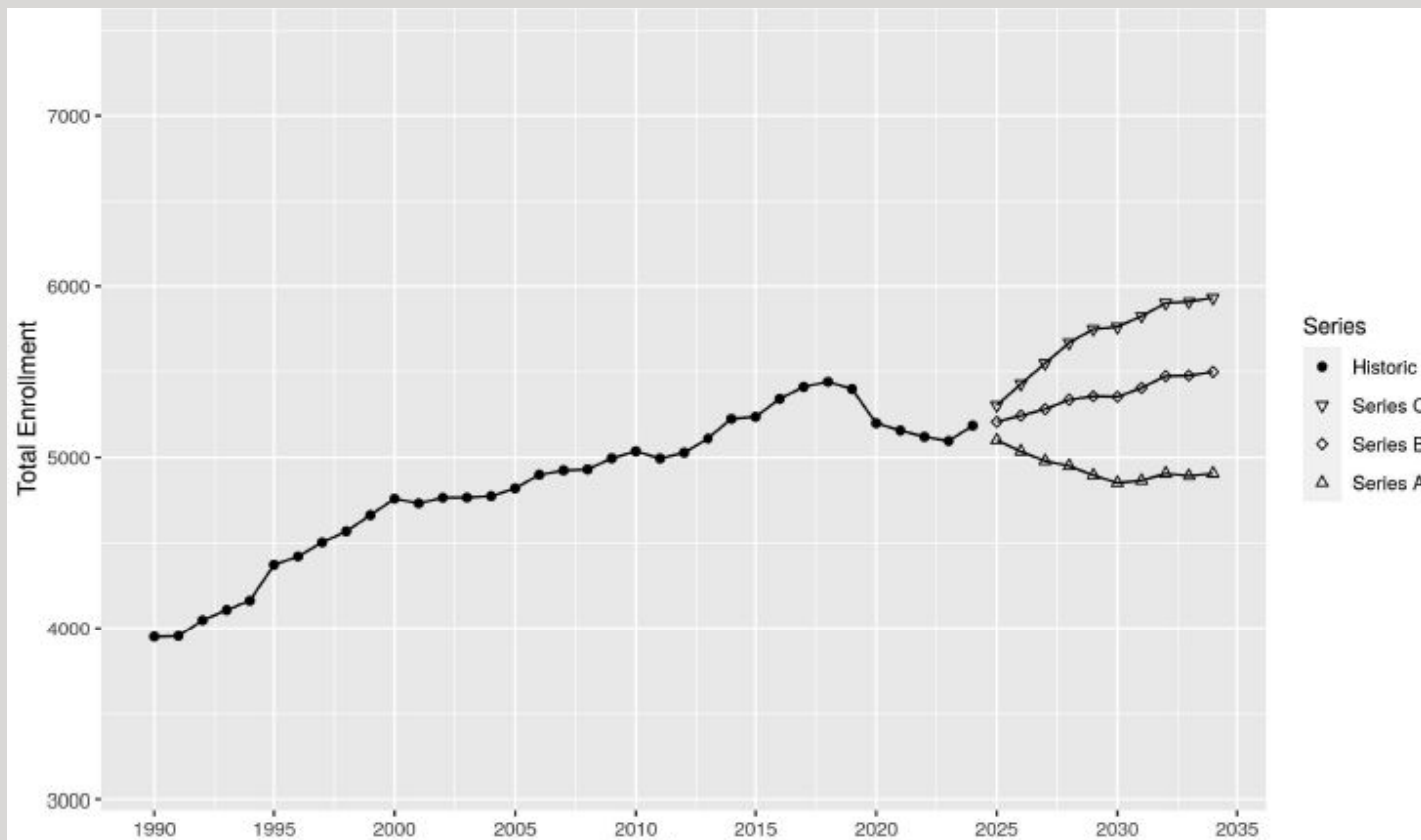
# District Enrollment Projections (Series B)



*Aggregate District-Wide Series B Projection*

Grade	2024–25	2025–26	2026–27	2027–28	2028–29	2029–30	2030–31	2031–32	2032–33	2033–34	2034–35
K	491	478	486	490	484	491	494	493	496	495	501
1	522	589	576	584	588	582	591	594	593	596	595
2	559	544	611	598	606	610	602	611	614	613	616
3	623	567	552	619	606	614	618	610	619	622	621
4	611	635	579	564	631	618	624	628	620	629	632
5	566	608	632	576	561	628	616	622	626	618	627
6	600	577	619	643	587	572	637	625	631	635	627
7	603	605	582	624	648	592	578	643	631	637	641
8	611	605	607	584	626	650	594	580	645	633	639
K–5	3,372	3,421	3,436	3,431	3,476	3,543	3,545	3,558	3,568	3,573	3,592
6–8	1,814	1,787	1,808	1,851	1,861	1,814	1,809	1,848	1,907	1,905	1,907
Total	5,186	5,208	5,244	5,282	5,337	5,357	5,354	5,406	5,475	5,478	5,499

# District Enrollment Projections (Series A B C)





**QUESTIONS**

**25**